



Draft Agenda: FLAGs bringing Europe Closer to Citizens

4-6 June, 2024, Royal Marine Hotel, Dublin, Ireland

Tuesday 4 June	
13:00 – 17:00	<ul style="list-style-type: none"> • Optional study visit to local FLAG projects
19:00 – 22:00	<ul style="list-style-type: none"> • Networking Dinner
Wednesday 5 June	
9:00 – 9:30	<ul style="list-style-type: none"> • Registration
9:30 – 10:30	<ul style="list-style-type: none"> • Welcome and opening presentations • Keynote: <i>FLAGs bringing Europe Closer to Citizens (?)</i>
10:30 – 11:00	<i>Break</i>
11:00 – 12:30	<ul style="list-style-type: none"> • Presentations and panel <ul style="list-style-type: none"> ○ Sustainable business models ○ Innovating consumer perceptions ○ Diversifying the family business
12:30 – 13:30	<i>Lunch</i>
13:30 – 15:00	<ul style="list-style-type: none"> • Breakout sessions <ul style="list-style-type: none"> ○ Developing and supporting quality projects ○ How to market your FLAG ○ The gift of failure: try, fail, innovate ○ Cooperation and networking across FLAGs
15:00 – 15:30	<i>Break</i>
15:30 – 17:00	<ul style="list-style-type: none"> • Breakout sessions – round 2
19:00 – 22:00	<ul style="list-style-type: none"> • Networking dinner (Courtesy of the BIM)
Thursday 6 June	
9:00 – 9:30	<ul style="list-style-type: none"> • Registration
9:30 – 11:30	<ul style="list-style-type: none"> • Reflections from breakout sessions • Poster presentations, exhibition and ask the experts
11:30 – 12:00	<ul style="list-style-type: none"> • Lessons learned
12:00 – 13:00	<i>Lunch and goodbyes</i>