



# Setting up value chains for oyster shells

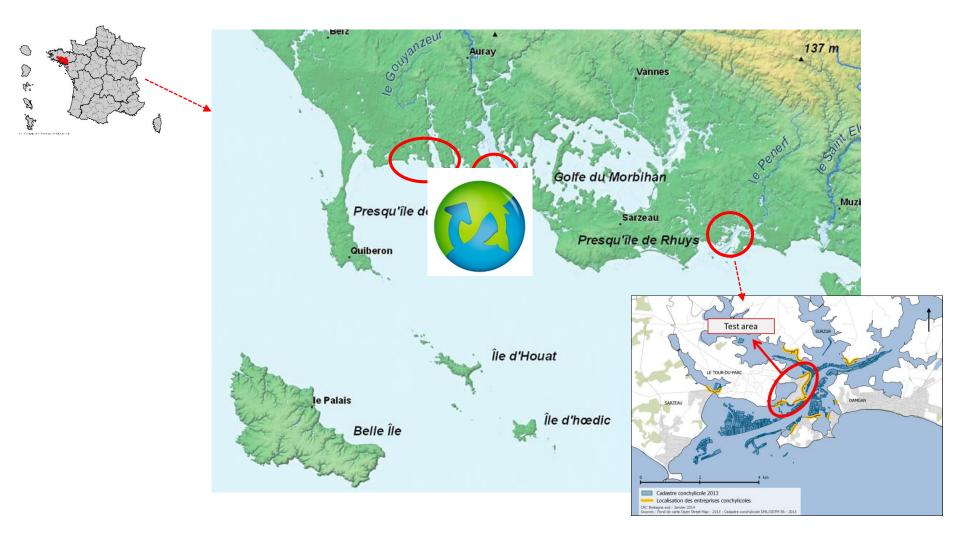
#### Marion Mazodier, Pays d'Auray & Vannes FLAG, FR







### Where ?





## Who?

- Perlucine : a non profit organisation Direct partners :
- CRC (regional shellfish aquaculture committee)
- 20-25 oyster farmers
- Usine de Kervellerin
- Research lab
- Local industries





USINE

**DE KERVELLERIN** 







How?

PERLUCINE valorisation & insertion



Storage place : Reception, sorting and storage Loading a truck and transportation to the upgrading plant



Perlucine collect Oyster shells directly from the oystermen Setting up value chains for oyster shells Loading a truck and transportation to the upgrading plant

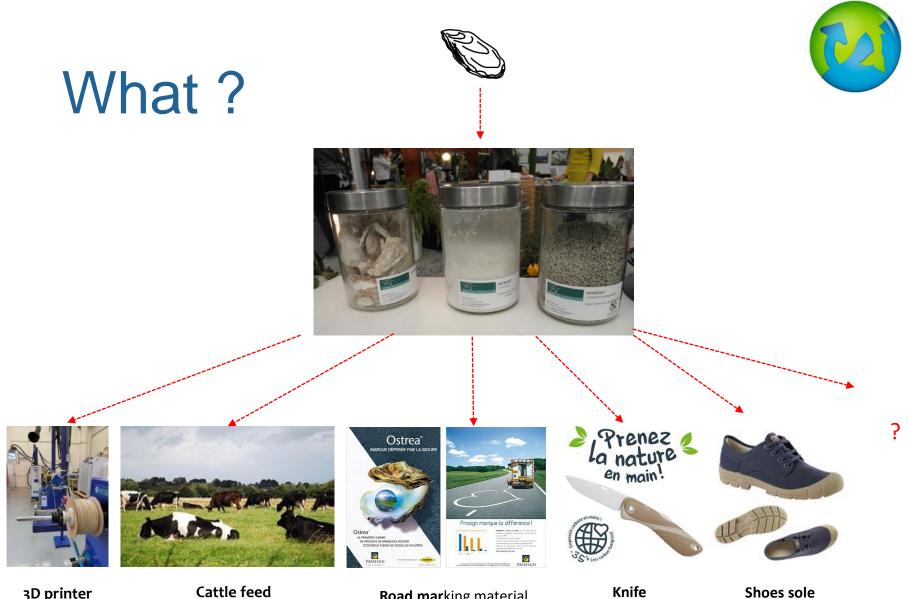












3D printer filament

Road marking material

Shoes sole





# Challenges and lessons

- Logistical constraints : disadvantageous geographic configuration, a safe and wide storage place, higher volume flows
- Financial constraints : who pays what ?
- **Governance :** difficulties to involve public stakeholders, competitive field







### Thank you for your attention !

CONTACT marion.mazodier@pays-auray.fr +33 2 22 76 03 59

The content and views expressed in this presentation are those of the author(s) and not those of the European Commission.

follow us on



