

The sea for horizon

The maritime high school wishes to consolidate its future and better respond to local maritime issues.



Background

- The Maritime and Aquaculture High School is located in Etel since 1941
- It has adapted to the different political reforms and keeps its maritime identity despite the "gales".
- Some work in 1999 allowed us to welcome more students, including 8 young women out of 200 students
- Regional investments into technical facilities
- But also, new educational investment with the reform of the professional training.



Context

Onboard professions are evolving and becoming more accessible to new audiences

- Evolution of working conditions

- Networking

- 17 young women this year (0, 1 or 2 per class)

- 92% of the students come from our area (Brittany + 44)

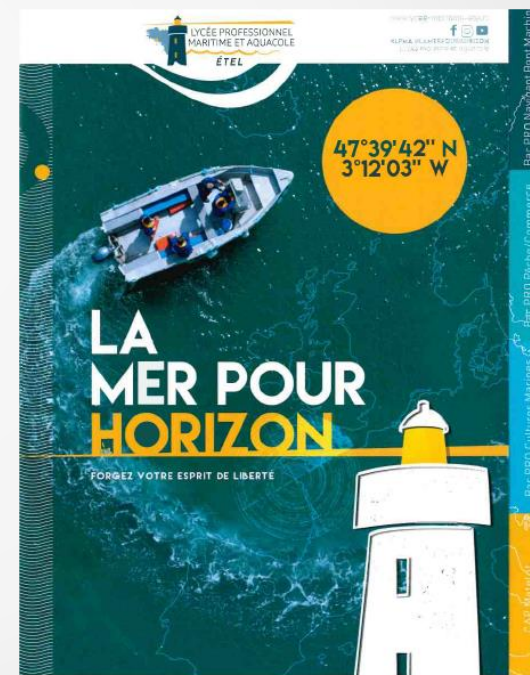
Our Goals

- Encourage the recruitment of new people
- Promote training in maritime professions, mainly on board ships
- Strengthen the role of women in fisheries



Project results

- Communication about the training
- Trade fairs, forums, communication materials, professional presentations, mini-internships, etc.
- Incentives for young women
- Targeted audio spots
- Creation of films highlighting young students
- Funding for class projects



let's watch one of the films



Thanks for your attention !

Together, let's dare the
maritime !

